



Let's face it. These days we have a lot to say and we want the world to hear it. The question is, how do we do this effectively and in a manner consistent with how the general public likes to hear their messages. Introducing "Vlogging" at Maitland. Now we can teach you everything you need to know about how to successfully launch your Vlog or Podcast.



THE CLASS

The class is broken into **two parts with each lasting 4 weeks**,

Part 1 (4 weeks) focuses on:

- Equipment Literacy
- Navigating the various Platforms for use
- How to distribute your Vlog/Podcast
- Going Live

Part 2 (4 weeks) focuses on:

- Creating Residual Revenue
- Basic Video/Audio Editing Skills
- Live Events

***Each class includes a free USB microphone!**



MATERIALS AND SOFTWARE

While we have much of the equipment and software you need onsite at Maitland, we encourage our students obtain the software and hardware needed to continue their journey outside of Maitland. To help we teach using software that in many cases has free versions that you can get to get you started. Also we focus on concept-based teaching so that you may apply your skills to the software of your choice.

