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MAITLAND CONSERVATORY

LEARN WITH TRAINED PROFESSIONALS.

At Maitland, we emphasize the importance of equipping students with the ability to apply their skills within the modern landscape. Our professional podcasting certificate program exemplifies this commitment. As a student, you will acquire the essential tools, techniques, and resources necessary to effectively launch your career.



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Visit Us



M

ACADEMY OF
**AUDIO &
ENTERTAINMENT**

PODCASTING

START NOW



WELCOME TO **PROFESSIONAL** PODCASTING

This is not a hobby course.

This is not a casual content class.

**THIS IS A LAUNCHPAD INTO THE MODERN MEDIA
INDUSTRY.**

CAREER PATHWAYS

- Independent podcast creator
- Podcast editor
- Podcast production assistant
- Video podcast producer
- Content strategist
- Freelance audio engineer
- Podcast agency owner

By the end of these 16 weeks, you will:

- Build and brand a podcast from scratch
- Record professional audio using industry equipment
- Edit and mix broadcast-quality episodes
- Produce video podcast content
- Distribute across major platforms
- Analyze metrics and grow audience
- Monetize via sponsorships & services
- Offer podcast production as a business service

PROGRAM DETAILS

Program Duration - 16 weeks

Class Frequency - once per week/1hr30min

Credential:

Professional Podcaster Certificate (MPPC)

