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MAITLAND CONSERVATORY

LEARN WITH TRAINED PROFESSIONALS.

At Maitland, we emphasize the importance of equipping students with the ability to apply their skills within the modern landscape. Our Visual Content Creator certificate program exemplifies this commitment. As a student, you will acquire the essential tools, techniques, and resources necessary to effectively launch your career.

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ACADEMY OF
**VISUAL &
MEDIA ARTS**

VISUAL CONTENT CREATOR CERTIFICATE

[VISUALIZE NOW](#)



Phone
256-715-1170



Email
info@themaitlandconservatory.org

Visit Us



MODERN CONTENT CREATION.

Learn how to conceptualize, film, light, record audio, and edit professional visual content for digital platforms including YouTube, Instagram, TikTok, and commercial media.

WHAT YOU WILL LEARN:

- Visual storytelling concepts
- Shot types and composition
- Camera types and application
- Lighting & lighting modifiers
- Stabilizer types
- Audio capture
- Video editing techniques and software
- Content creation techniques
- Client etiquette & acquisition

CREATE CONTENT FOR:



PROGRAM DETAILS

Program Duration - 16 weeks

Class Frequency - once per week/1hr30min

Credential:

Visual Content Creator Certificate (MVCC)